

Prime People plc

("Prime People" or the "Company")

Exercise of Options

Directors Dealing

Transaction in own shares

The Company has today issued 25,000 new ordinary shares from the Company Treasury as a result of the exercise of EMI options.

Donka Zaneva- Todorinski, the Company's Finance Director, has today notified the Company that she has exercised options over 15,000 new ordinary shares at an exercise price of £0.100 and has concurrently sold 15,000 new ordinary shares to the Company at a price of £0.865 pence per share which will be held in treasury. Following the exercise and sale, Ms Zaneva-Todorinski holds 1,250 ordinary shares or 0.01% of the issued share capital with voting rights in Prime People.

In addition, the Company has today bought back a further 20,000 ordinary shares at a price of £0.865 to be held in Treasury.

Following these transaction, the Company will have 91,276 shares held in Treasury which represents 0.742% of the issued share capital. The total number of ordinary in issue in Prime People remains 12,290,199 ordinary shares. Therefore the total number of ordinary shares with voting rights in Prime People is 12,198,923 ordinary shares and this figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest, in the Company under the FCA's Disclosure and Transparency Rules.

Prime People
Donka Zaneva- Todorinski, Finance Director

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