

20 September 2016

This announcement contains inside information

Prime People plc

("Prime People" or the "Company")

Notification of transaction by persons discharging managerial responsibilities

The Company was notified on 19 September 2016 that John Lewis (Non-Executive Director) had, that day, acquired 25,250 ordinary shares of £0.10 each in the capital of the Company at 100 pence per share via a company in which he holds a controlling interest. Following this purchase, Mr. Lewis holds 1,062,000 shares in the Company, representing approximately 8.65% of the total issued shares in the Company.

The notification below, made in accordance with the requirements of the Market Abuse Regulation, provides further detail.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	John Lewis
2	Reason for the notification	
a)	Position/status	Non- Executive Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prime People Plc
b)	LEI	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.10 each
	Identification code	GB00B4ZG0R74

b)	Nature of the transaction	Acquisition of ordinary shares of £0.10 each				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.00</td> <td>25,250</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1.00	25,250
Price(s)	Volume(s)					
1.00	25,250					
d)	Aggregated information					
	- Aggregated volume	25,250				
	- Price	£25,250				
e)	Date of the transaction	2016-09-19				
f)	Place of the transaction	LSE				

For further information, please contact:

Prime People

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