

24 November 2017

Prime People plc
("Prime People" or the "Company")

Director/PDMR Shareholding

The Company has been notified that, on 22 November 2017, William Glover and William Buck, both persons discharging managerial responsibilities of the Company, each acquired 4,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") for a price of 92.50 pence per share.

Following the above purchases, Mr Glover and Mr Buck hold 220,500 Ordinary Shares and 37,500 Ordinary Shares respectively, representing approximately 1.79 per cent and 0.31 per cent of the Company's issued share capital.

For further information, please contact:

Prime People

Donka Zaneva-Todorinski, Finance Director

020 7318 1785

Cenkos Securities plc

Elizabeth Bowman

020 7397 8900

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	William Glover
2	Reason for the notification	
a)	Position/status	Director of Macdonald and Company Property Limited, Macdonald and Company Limited, Macdonald and Company Pte. Limited and Command Recruitment Group (H.K.) Limited
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Prime People Plc
b)	LEI	213800IY9PFL1DOWHY26
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 10 pence each
	Identification code	GB00B4ZG0R74

b)	Nature of the transaction	Acquisition of ordinary shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		92.50	4,000
d)	Aggregated information		
	- Aggregated volume	4,000	
	- Price	£3,700	
e)	Date of the transaction	22 November 2017	
f)	Place of the transaction	Outside trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	William Buck	
2	Reason for the notification		
a)	Position/status	Director of Macdonald and Company Pte. Limited	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prime People Plc	
b)	LEI	213800IY9PFL1DOWHY26	
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