

Prime People plc

25 March 2014

Share Buy Back

Prime People plc (AIM:PRP) (the "Company") announces that on 25 March 2014 under the authority granted by shareholders on 16 June 2014, it purchased 3,000 ordinary shares of the company at a price of 1.07 pence. These shares are to be held in treasury

Following the exercise of share options and the share buyback the Company's issued ordinary share capital consists of 12,193,949 ordinary shares of which a total of 21,276 ordinary shares are held in treasury. Therefore the total number of ordinary shares with voting rights in Prime People is 12,172,673 ordinary shares.

The above figure of 12,172,673 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure and Transparency Rules.

For further information, please contact:

| | |
|----------------------------------|---------------|
| Prime People | 020 73181785 |
| Chris Heayberd, Finance Director | |
| Cenkos Securities plc | 020 7397 8900 |
| Elizabeth Bowman, Ivonne Cantu | |