

Prime People plc

5 September 2014

Share Buy Back

Prime People plc (AIM:PRP) (the "Company") announces that on 5 September 2014, under the authority granted by shareholders on 28 June 2011, it purchased 12,500 ordinary shares of the company at a price of 88 pence. These shares are to be held in treasury.

Following the share buyback the Company's issued ordinary share capital consists of 12,166,500 ordinary shares of which a total of 29,500 ordinary shares are held in treasury. Therefore the total number of ordinary shares with voting rights in Prime People is 12,137,500 ordinary shares.

The above figure of 12,137,500 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FSA's Disclosure and Transparency Rules.

Change in Director's Shareholding

The Company also announces that it has been notified that, on 3 September 2014, Mr John Lewis, a non-executive director of the Company, as a trustee of the Blakeney Holdings Directors Pension Scheme of which he is a beneficiary, acquired 80,000 ordinary shares in the Company at the price of 95.05p increasing his total shareholding to 1,088,550 Ordinary Shares, representing approximately 8.95% of the issued Ordinary Share capital of the Company.

For further information, please contact:

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