

Prime People PLC

('Company')

Directors:
Robert Macdonald (Executive Chairman)
Peter Moore (Managing Director)
Chris Heayberd (Finance Director)
John Lewis OBE (Non-Executive Director)
Simon Murphy (Non-Executive Director)

Registered Office:
2 Harewood Place
London
W1S 1BX

7 November 2014

Dear Shareholder

Request to send or supply documents and information via a website: Preferred Option Card

In accordance with the Companies Act 2006 and its Articles of Association, the Company will be authorised to send or supply certain documents and information ('Documents') to shareholders by making such Documents available electronically via a website. The Company's means of communication with its shareholders will be via its website at www.prime-people.co.uk (the 'Website'). The Board believes that by utilising electronic communication it will deliver savings to the Company in terms of administration, printing and postage, and environmental benefits through the reduced consumption of paper and inks, as well as speeding up the provision of information to shareholders.

In order to be able to send and supply Documents to shareholders in this fashion, the Company is required to ask shareholders individually to confirm their agreement to the Company sending or supplying the Documents to them as a member of the Company via the website.

Accordingly, this letter constitutes a request for your agreement to the Company sending or supplying Documents to you by making the same available on the Website.

If you:

- (i) agree to the Company sending or supplying Documents to you (via the Website), please complete Part A of the reply form attached and send it to Neville Registrars Limited; or
- (ii) would prefer to receive Documents and Information in paper or 'hard copy' form rather than via the Website, you will need to complete Part B of the reply form attached and send it to Neville Registrars Limited.

Please note, if the Company does not receive a response from you within 28 days from the date of this letter, then it will be taken that you have agreed (under paragraph 10 of Schedule 5 to the Companies Act 2006) that the Company may send or supply Documents to you electronically via the Website.

We will notify you when Documents are available to access on the website and we will provide you with:

- (i) the address of the Website;
- (ii) the place on the Website where the Documents may be accessed; and
- (iii) details of how to access Documents.

Please note that there may be particular circumstances in which the Company needs to send Documents to you in 'hard copy' rather than by Website publication, in which case the Company reserves the right to do so.

Yours sincerely,
Company Secretary
By order of the Board

Please complete and return this Preferred Option Card at the address shown overleaf. If you wish to use an envelope, please address it to 'FREEPOST NEVILLE'. If it is posted outside the United Kingdom, please return it in an envelope using the address shown overleaf and you will need to pay the appropriate postage charge.

Prime People PLC

Preferred Option Card: re request to send or supply documents and information via a website Electronic Communication Electronic Communications - Important Notification Regarding Future Shareholder Information



The purpose of this letter is to ask how you would like to receive shareholder communications in future.
Please select one of the following options

Option 1 - Website : If you would like to be notified when shareholder documents are available on our website (www.prime-people.co.uk) please complete Part A of this reply form and return it to Neville Registrars Limited

Option 2 - Receive Paper : If you would like to continue to receive all shareholder documents in hard copy form by post please complete Part B of this reply form and return it to Neville Registrars Limited

Option 3 - Take No Action : If you take no action, we will no longer post shareholder documents to you, but we will write to you whenever such documents are produced to advise you that they are available for viewing via the Company's website

Preference for

PART A

Complete this Part if you consent to the supply of documents and information via a website

I/We agree to the Company's request to send or supply documents and information to me/us by making the same available on the Prime People PLC website.

Email address

Signed

Date.....

OR: PART B

Complete this Part if you do NOT consent to the supply of documents and information via a website

I/We elect to continue to receive documents and information in hard copy from the Company by post.

Signed

Date.....

>123-0
Name
Address 1
Address 2
Address 3
Address 4
Address 5
Address 6

Business Reply Plus
Licence Number
RSTY-SAKX-RZSL



NR 1

Neville Registrars Limited
Neville House
18 Laurel Lane
Halesowen
B63 3DA