

Prime People plc  
(AIM:PRP) (the "Company")

9 June 2014

Directors Dealing and Exercise of Options

Prime People announces that on 9 June it issued 100,000 ordinary shares of 10p each in the company to Simon Murphy, Non Executive Director to satisfy 100,000 employee share options exercised by Mr Murphy on 9 June under the terms of the Company's Enterprise Management Incentive Share Option Scheme increasing his total shareholding to 330,000 Ordinary Shares, representing approximately 2.7% of the issued Ordinary Share capital of the Company. The Company has applied for the 100,000 newly issued shares to be admitted to trading on AIM. It is anticipated that Admission will take place on 13 June 2014.

Exercise of Options

Prime People plc also announces that on 9 June it transferred 20,000 ordinary shares of the Company from its treasury account to satisfy employee share options exercised within the terms of the Company's Enterprise Management Incentive Share Option Scheme.

Following the exercise of share options the Company's issued ordinary share capital consists of 12,166,500 ordinary shares of which a total of 15,000 ordinary shares are held in treasury. Therefore the total number of ordinary shares with voting rights in Prime People is 12,151,500 ordinary shares.

The above figure of 12,151,500 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure and Transparency Rules.

Prime People                      020 73181785

Chris Heayberd, Finance Director

Cenkos Securities plc   020 7397 8900

Ivonne Cantu

