



28th October 2015

Prime People Plc (PRP)

Re: Retirement and Appointment of Finance Director

Prime People Plc announces the retirement of Christopher Heayberd as a Finance Director with effect from 27th October 2015. The Board is delighted that Mr Heayberd will continue to serve the Company as a Non-executive Director.

The Company is pleased to announce that Mrs Donka Zaneva-Todorinski was appointed as Finance Director and member of the Board with effect from 27th October 2015 in succession to Mr Heayberd.

Mrs Zaneva-Todorinski is promoted from her role as Financial Controller of Macdonald & Company Group Limited (a Prime People Group Company). Mrs Zaneva-Todorinski joined Macdonald & Company in 2011 as a Management Accountant and in 2013 was promoted to be Financial Controller. She is a member of the Association of Chartered Certified Accountants.

For further information please contact:

Prime People

020 7318 1785

Robert Macdonald, Executive Chairman

Donka Zaneva-Todorinski, Finance Director

Cenkos Securities

020 7397 8900

Ivonne Cantu – Nomad

Elizabeth Bowman - Nomad

There are no further disclosures to be made in accordance with paragraph (g) of Schedule Two of the AIM rules for Companies.